

SEBASTIAN BRUCH
PINECONE

INFORMATION RETRIEVAL NEEDS MORE THEORETICIANS

A TALK IN THREE ACTS



TRIGGER WARNING
NUMERICAL LINEAR ALGEBRA
PROB. DATA STRUCTURES
MENTION OF NEURAL NETWORKS

A TALK IN THREE ACTS



ACT I: MATH

STANDING ON THE SHOULDERS
OF THEORETICAL GIANTS

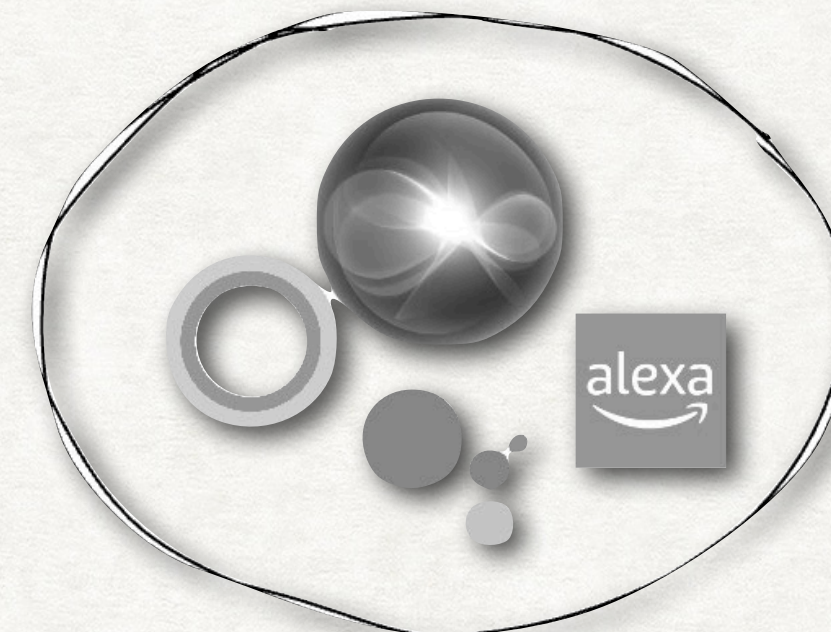


INFORMATION RETRIEVAL

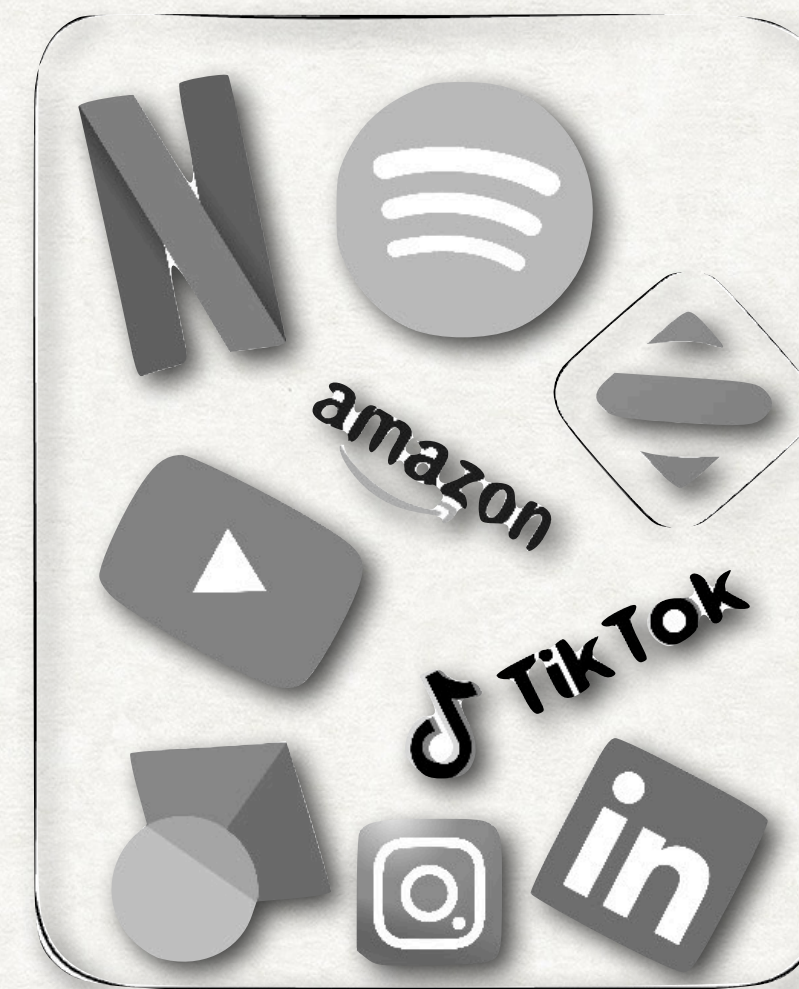
EVERYTHING, EVERYWHERE, ALL AT ONCE



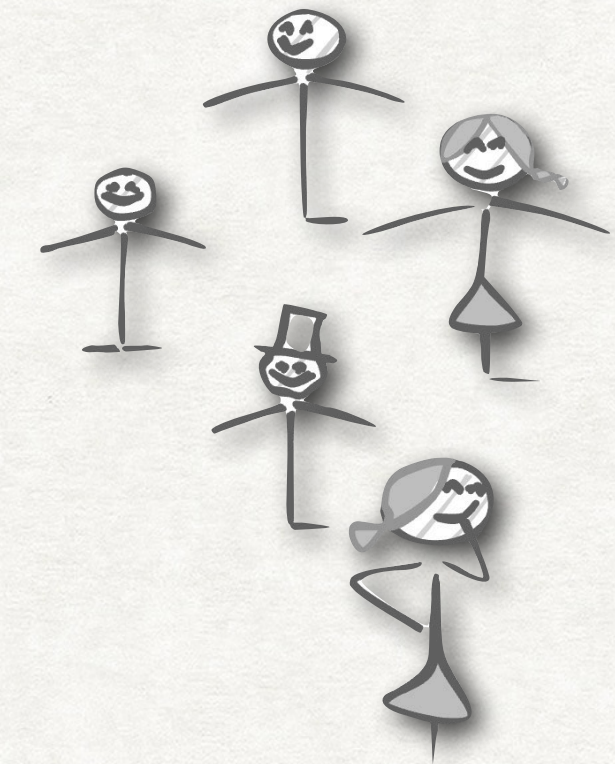
Search Engines



Question Answering Agents

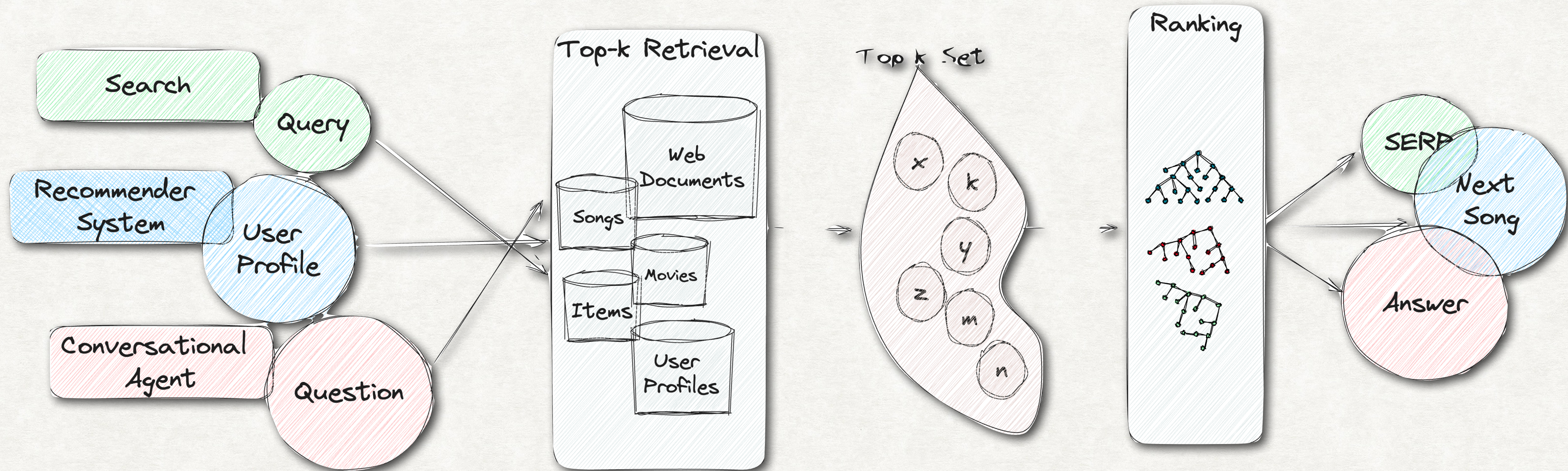


Recommender Systems



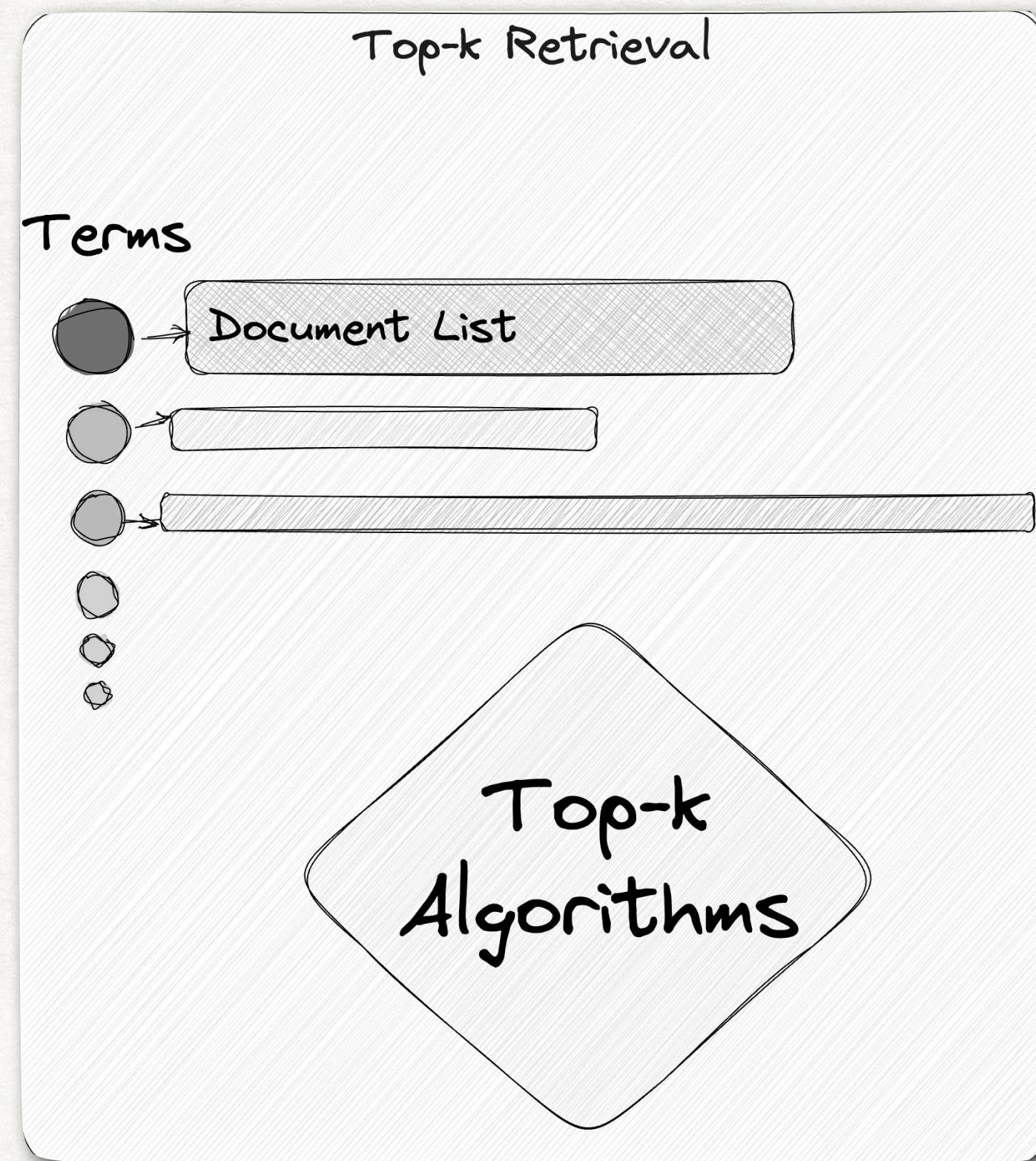
UNDER THE HOOD

BIRD'S EYE VIEW



UNDER THE HOOD

TEXT SEARCH

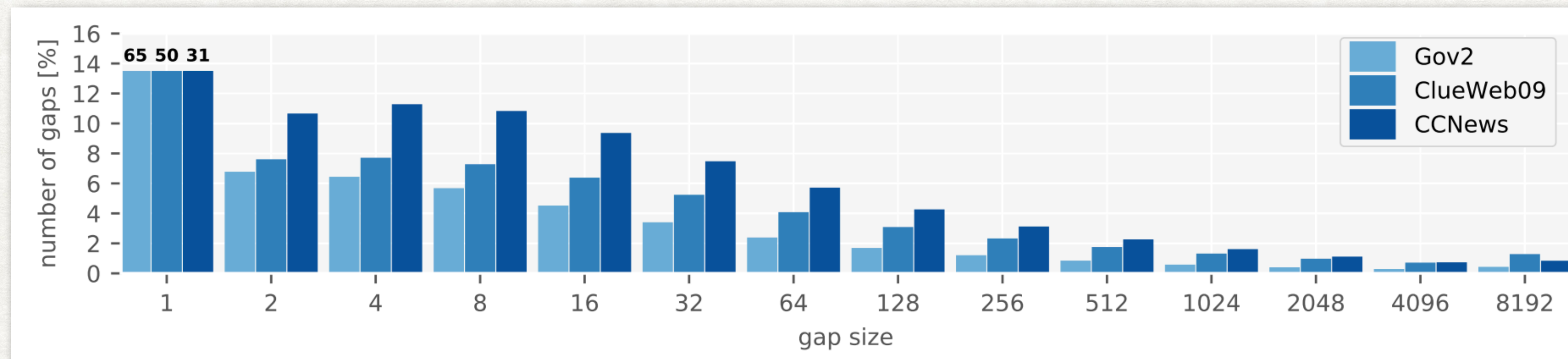


INVERTED INDEX COMPRESSION

FROM INTEGER CODES TO INVERTED LIST AND INVERTED INDEX COMPRESSION

RQ: Compress an inverted index by optimizing storage and **decoding speed**.

- Theoretical lower-bound: $n \log_2 u/n + 1.44n$ bits for n integers of universe u .
- We can make that better for large text collections!

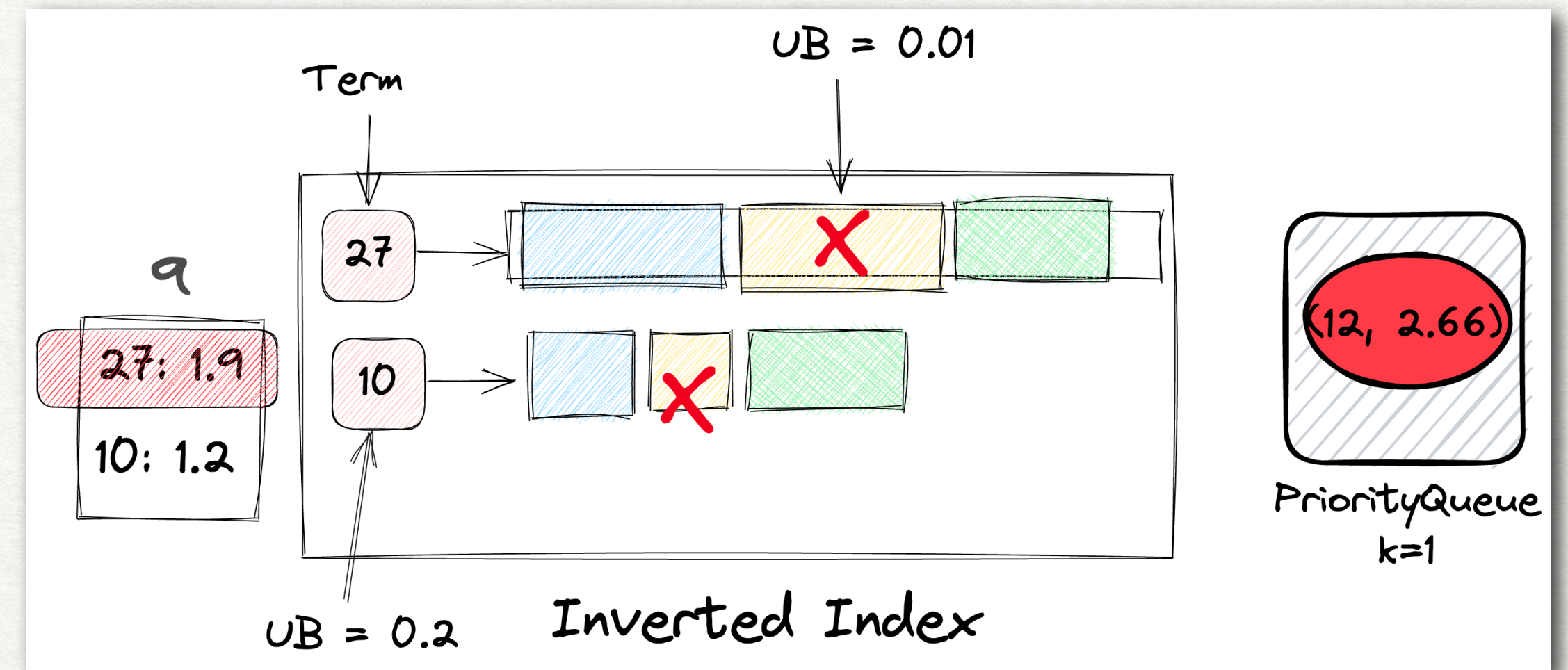


TOP-K RETRIEVAL

QUERY LATENCY AND ACCURACY

RQ: For a query q , find the k documents from an inverted index \mathcal{I} that maximize an additive non-negative scoring function $f(q, \cdot)$.

- Worst-case complexity: $\mathcal{O}(n \log k)$
- We can make that better for large text collections (Zipfian dist., non-negativity, and asymmetric query dist.)



GBDTs FOR RANKING

COMPRESSED DATA STRUCTURE AND FAST INFERENCE

RQ: Apply the function \mathcal{T} , a forest of n axis-aligned binary decision trees of m nodes each, to a feature vector x , by minimizing branch mispredictions

- Requires $\mathcal{O}(n \log m)$ decisions
- We can make that better for large forests!

Algorithm 2: The QUICKSCORER Algorithm

Input :

- \mathbf{x} : input feature vector
- \mathcal{T} : ensemble of binary decision trees, with
 - $w_0, \dots, w_{|\mathcal{T}|-1}$: weights, one per tree
 - **thresholds**: sorted sublists of thresholds, one sublist per feature
 - **tree_ids**: tree's ids, one per threshold
 - **bitvectors**: node bitvectors, one per threshold
 - **offsets**: offsets of the blocks of triples
 - **v**: result bitvectors, one per each tree
 - **leaves**: output values, one per each tree leaf

Output:

- Final score of \mathbf{x}

QUICKSCORER(\mathbf{x}, \mathcal{T}):

```
1 | foreach  $h \in 0, 1, \dots, |\mathcal{T}| - 1$  do
```

OTHER NOTABLE LINES OF RESEARCH

WAIT! THERE IS MORE!

- Multi-stage Ranking Systems

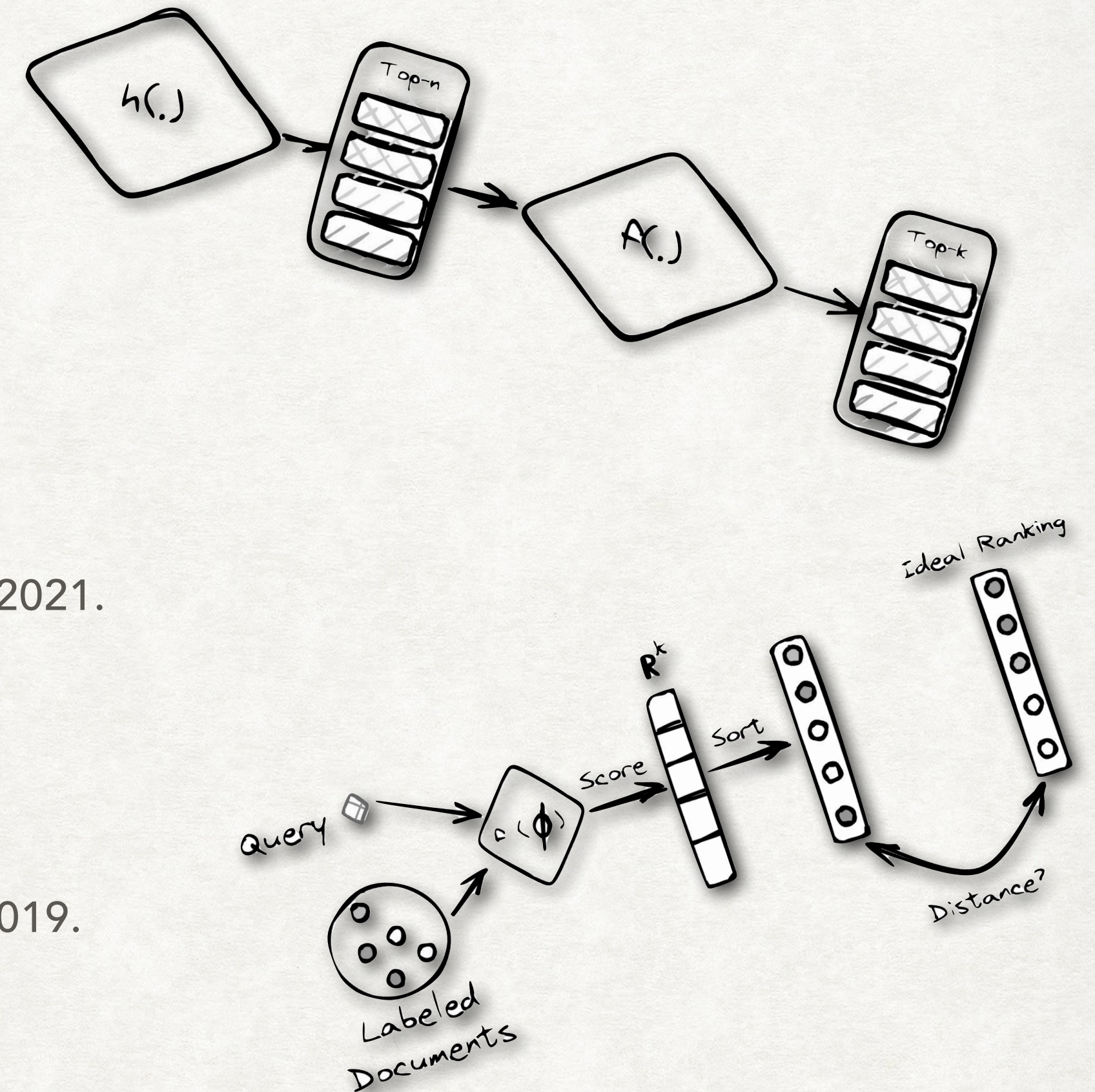
- Zamani et al. "Stochastic Retrieval-Conditioned Reranking." ICTIR. 2022.

- Learning Ranking Functions

- Bengs et al. "Preference-based Online Learning with Dueling Bandits: A Survey." JMLR. 2021.

- Evaluation Measures and Statistical Tests

- Ferrante, Ferro, and Pontarollo. "A General Theory of IR Evaluation Measures." TKDE. 2019.



“

PISA is capable of returning the **top 10** documents with an average latency in the range of **10-40 milliseconds** on a collection containing **50 million web documents**.

”

OBSERVATION I

PLENTY OF PROBLEMS RANGING FROM DATA STRUCTURES,
INFORMATION THEORY, ALGORITHMS, LEARNING THEORY, THEORY, AND SYSTEMS.

OBSERVATION II

FORMALIZING PROBLEMS LEADS TO PRINCIPLED, **ROBUST** SOLUTIONS

ACT II: MAGIC

NEURAL NETWORKS,
EVERYTHING ELSE IS A
DISTRACTION



ENTER NEURAL NETWORKS

A NEW ERA IN TEXT RANKING

A Deep Look into Neural Ranking Models for Information Retrieval

Jiafeng Guo^{a,b}, Yixing Fan^{a,b}, Liang Pang^{a,b}, Liu Yang^c, Qingyao Ai^c, Hamed Zamani^c, Chen Wu^{a,b}, W. Bruce Croft^c, Xueqi Cheng^{a,b}

^aUniversity of Chinese Academy of Sciences

^bCAS Key Lab of Network Data Science and Intelligent Information Technology, Chinese Academy of Sciences

^cCenter for Intelligent Information Retrieval, Beijing University of Aeronautics and Astronautics

Pretrained Transformers for Text Ranking: BERT and Beyond

Jimmy Lin,¹ Rodrigo Nogueira,¹ and Andrew Yates^{2,3}

¹David R. Cheriton School of Computer Science, University of Waterloo

²University of Amsterdam

³Department of Informatics

August 20, 2021

Conversational Information Seeking

An Introduction to Conversational Search, Recommendation, and Question Answering

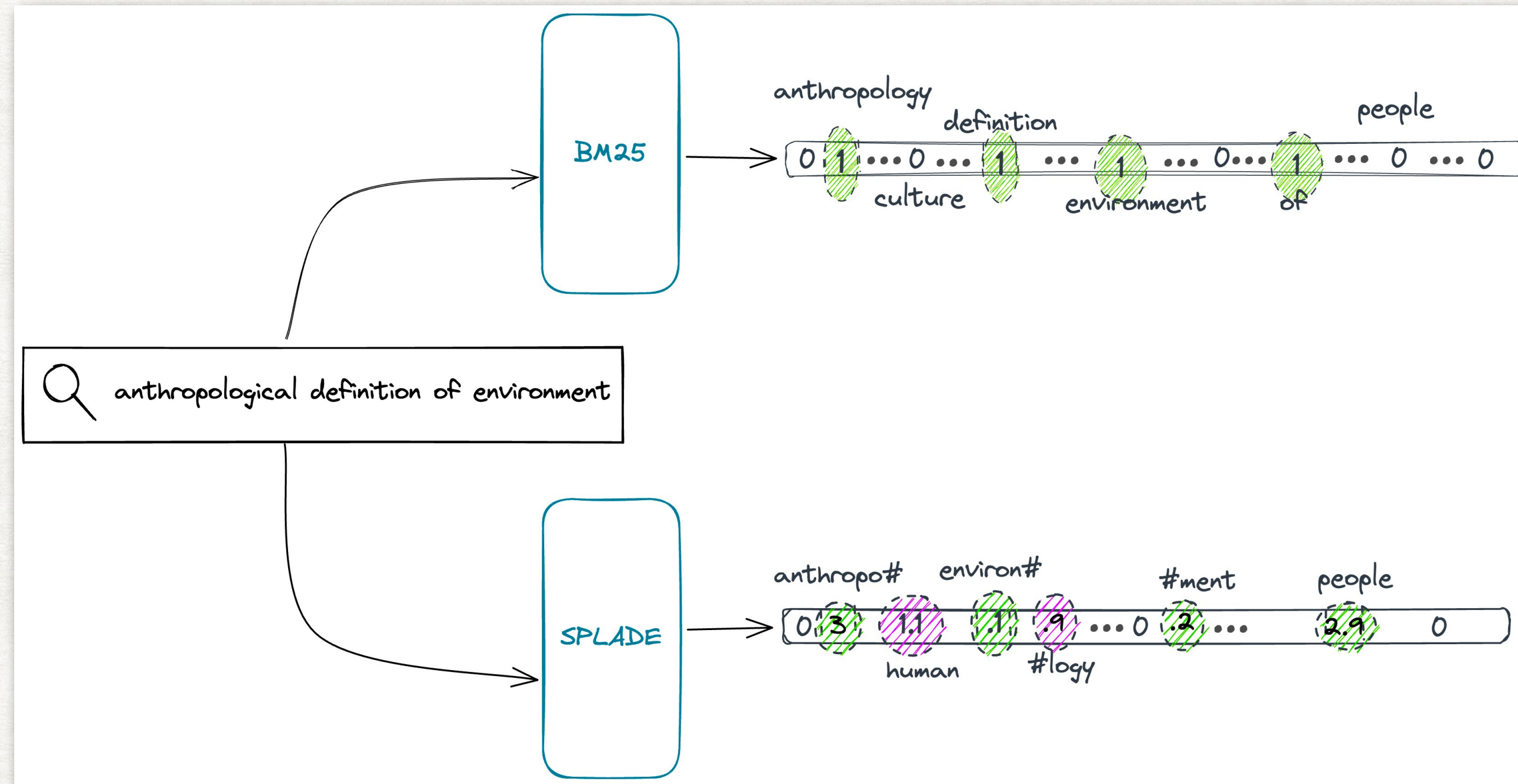
Suggested Citation: Hamed Zamani, Johanne R. Trippas, Jeff Dalton and Filip Radlinski (2023), "Conversational Information Seeking", : Vol. xx, No. xx, pp 1–222. DOI: 10.1561/XXXXXXXXXX.

Mean Reciprocal Rank on the MS MARCO v1 (Passage) dataset

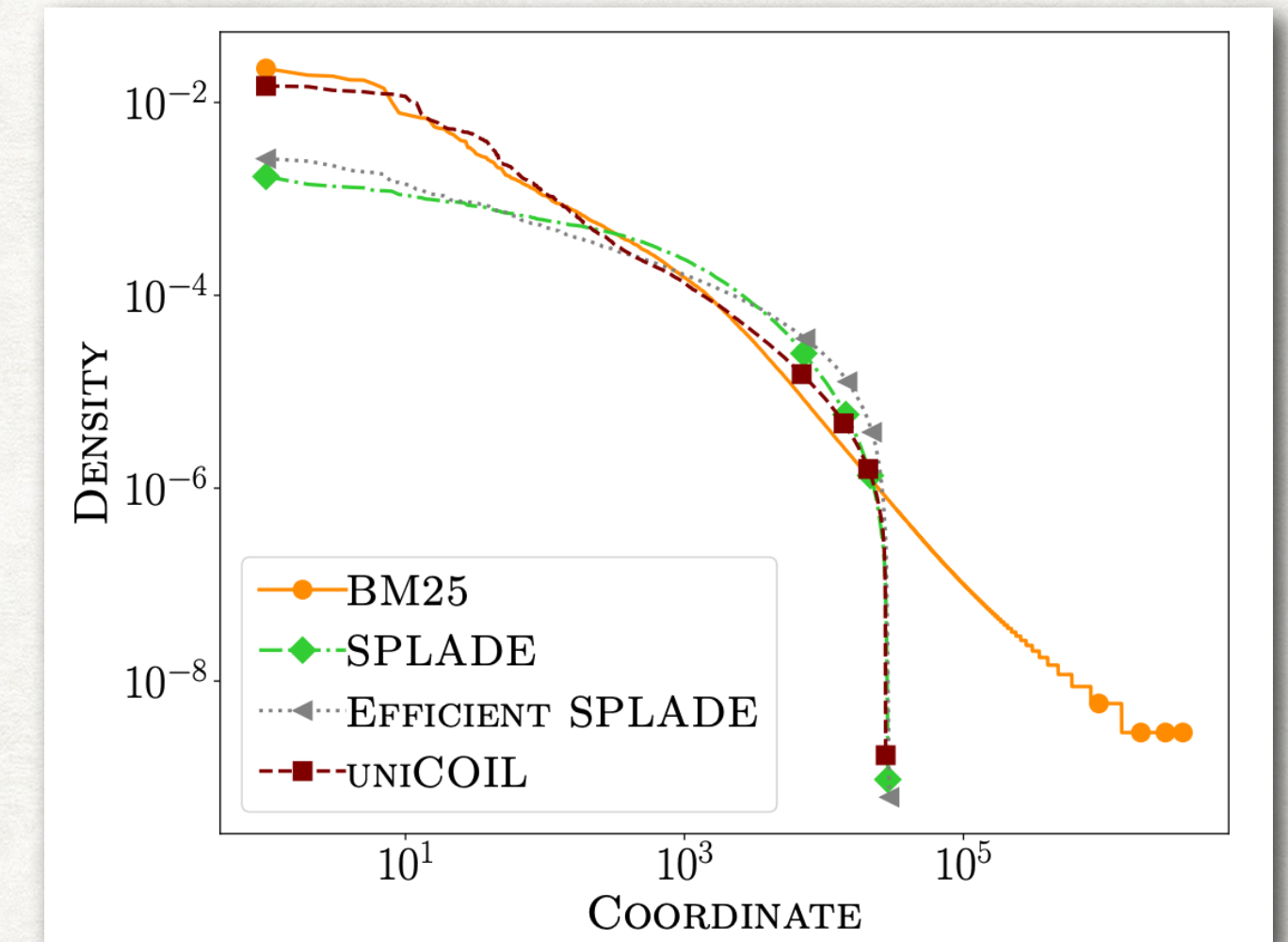
	Test MRR@10
BM25	0.218
IRNet (reranking)	0.281
BM25 (retrieval) and BERT (reranking)	0.365
SOTA (2023-09)	0.450

BAG OF LEARNT WORDS

LEARNING TERM IMPORTANCE

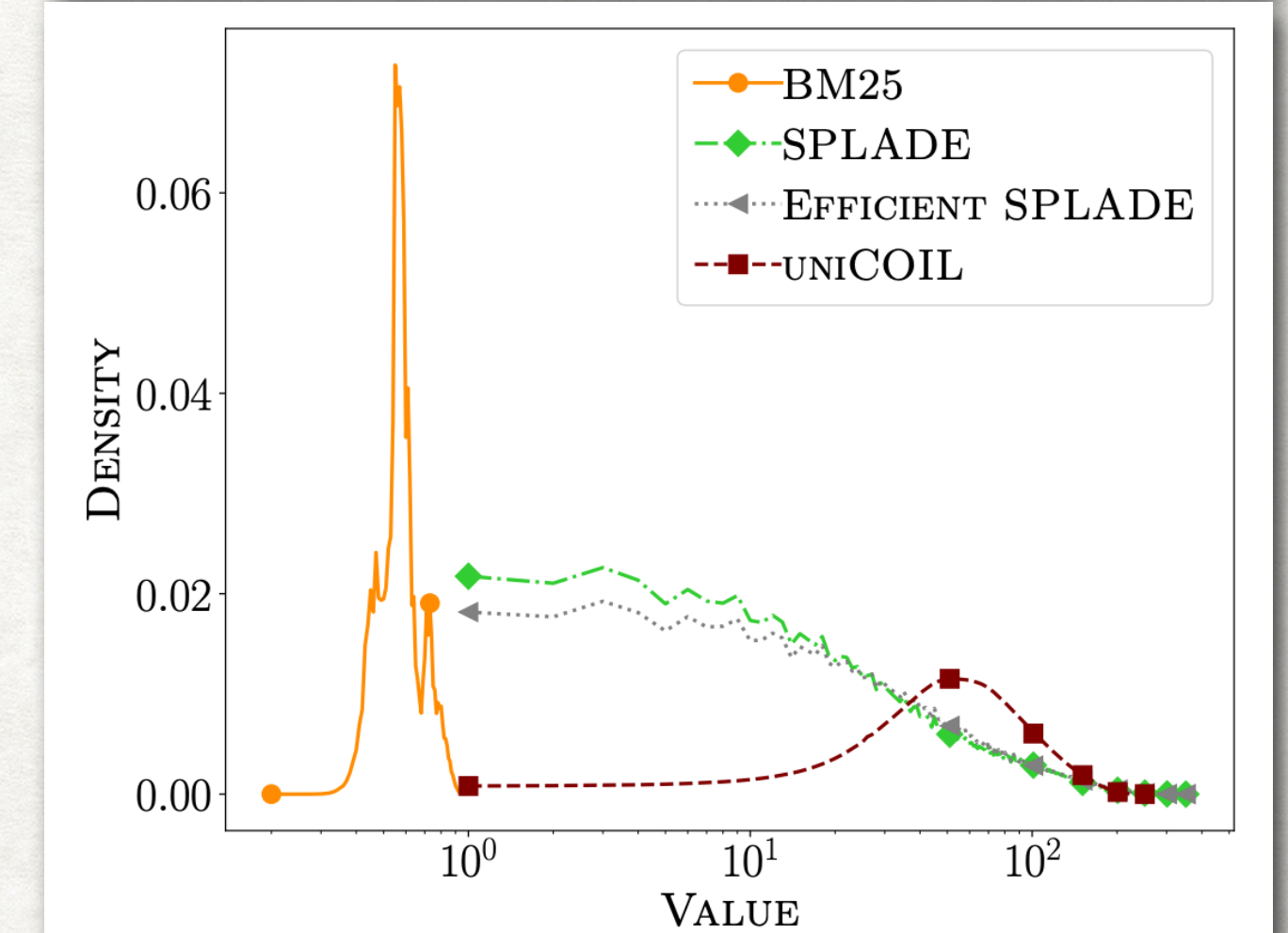


Distribution of non-zero coordinates



Mean Reciprocal Rank on the MS MARCO v1 (Passage) dataset

	Test MRR@10
BM25	0.218
SPLADE	0.383
SOTA (2023-09)	0.450



Distribution of values

WHAT IS WRONG WITH THAT PICTURE?

- * **Limitations to efficiency**

- * Inverted lists violate assumptions underlying compression, dynamic pruning algorithms

- * **Limitations to effectiveness**

- * Queries and documents *must* have different distributions
- * Vectors *must* be non-negative and discretized

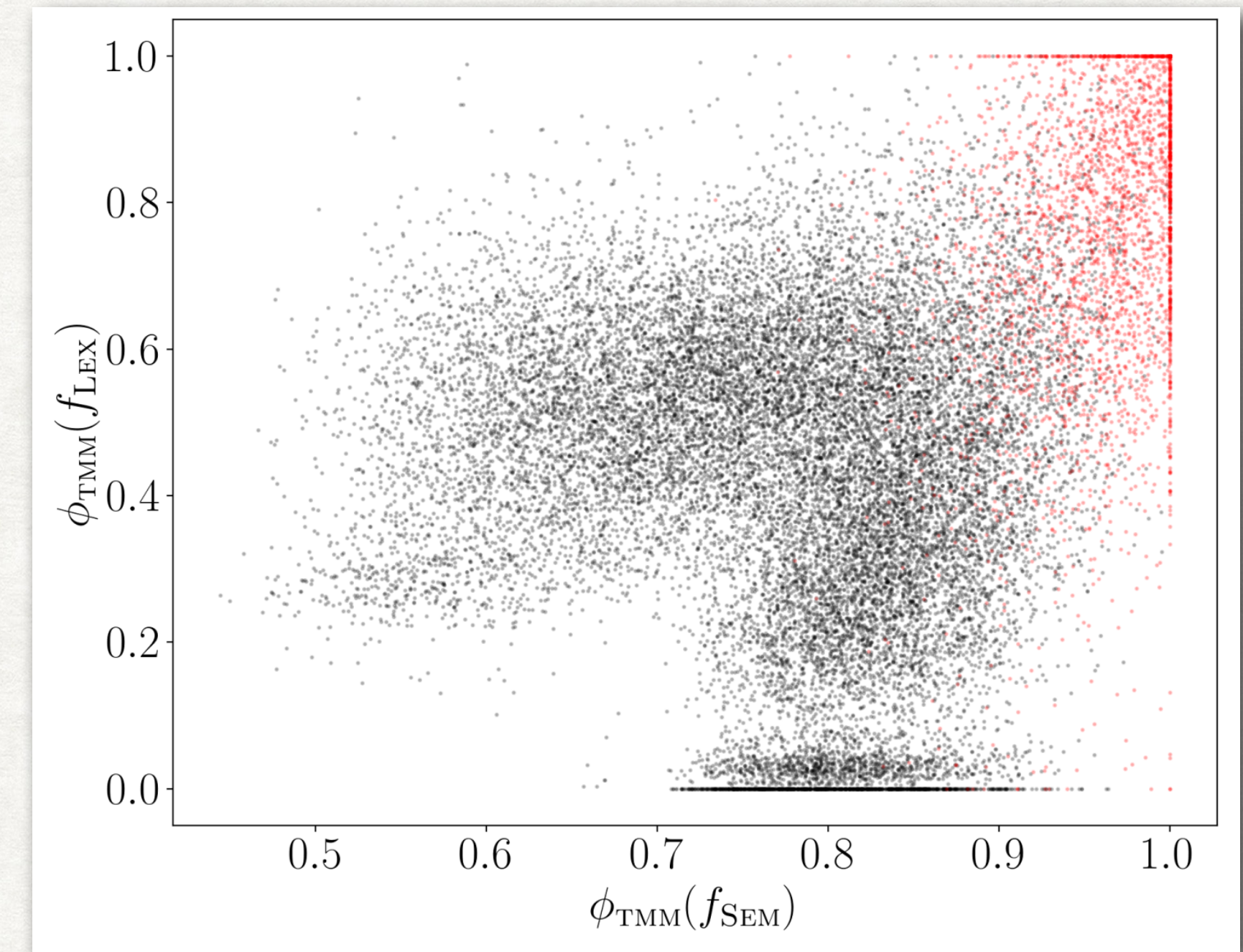
MS MARCO v1 (Passage) dataset

	WAND Query Latency (ms)
BM25	~35
SPLADE	~1000

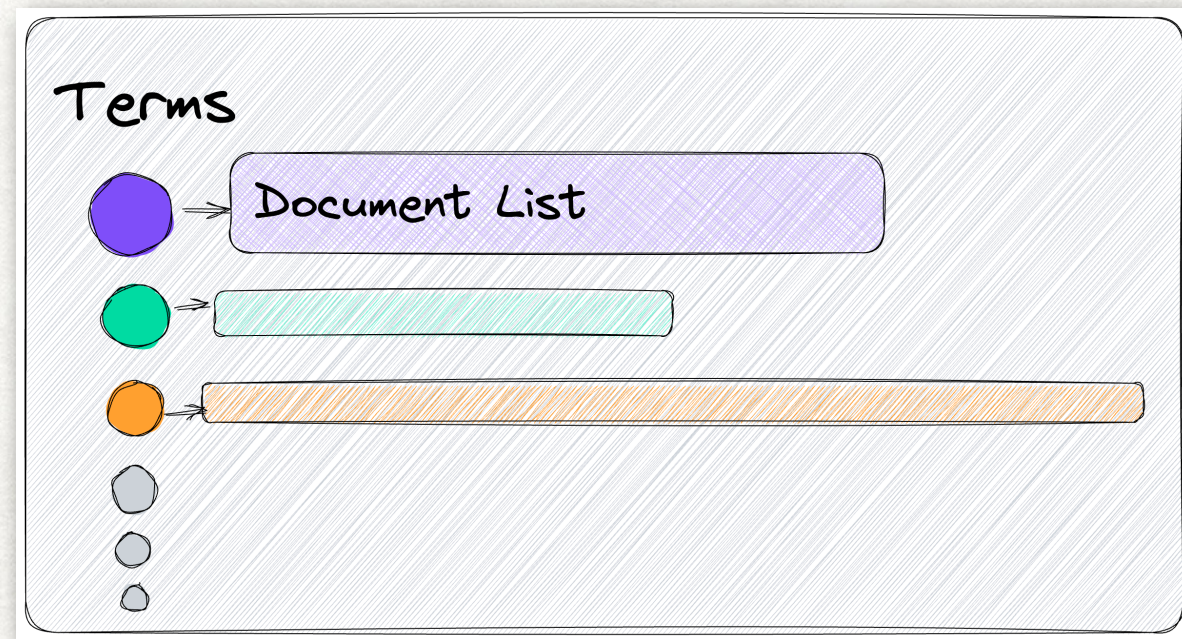
FUSION OF VECTORS

LEXICAL-SEMANTIC AND MULTIMODAL SEARCH

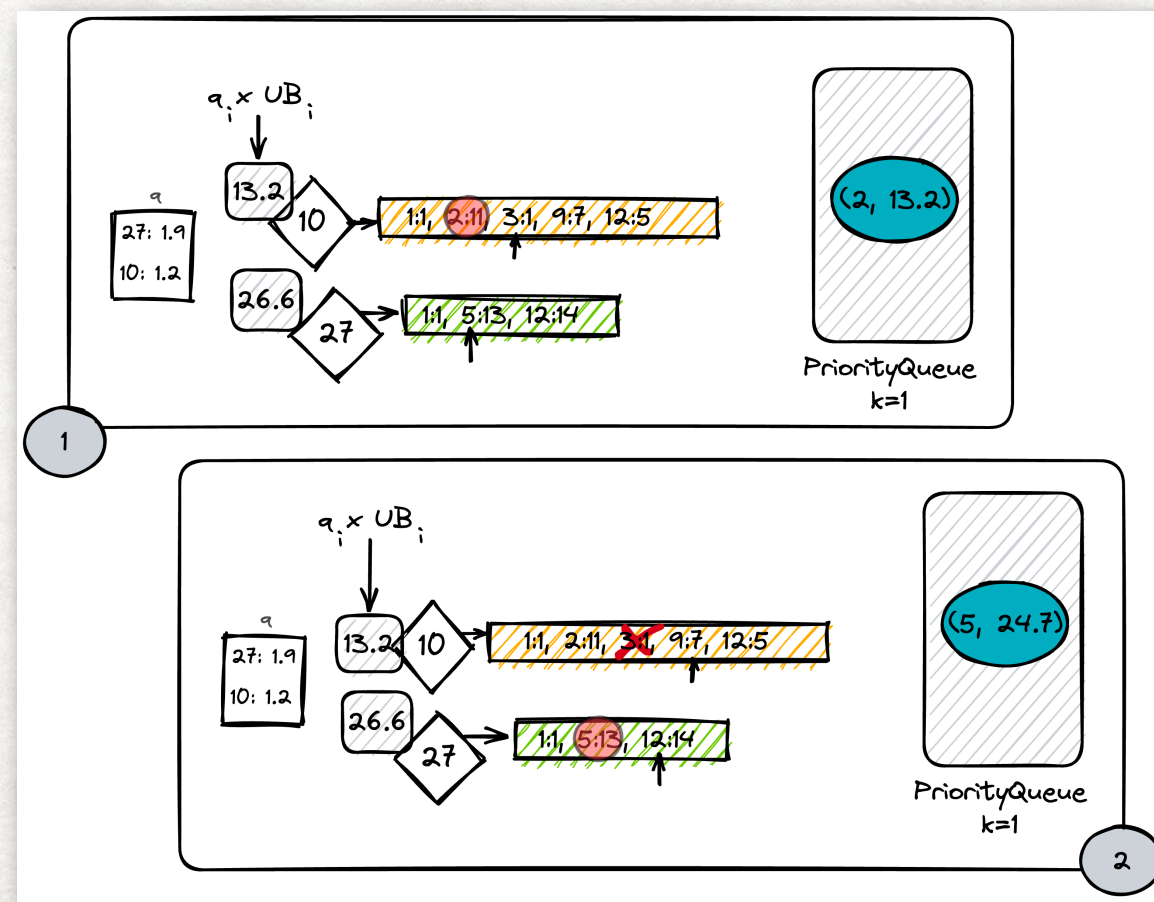
- * Lexical and semantic models encode different information about text!
- * Multimodal data need retrieval over joint representations!



SOLUTIONS ABOUND

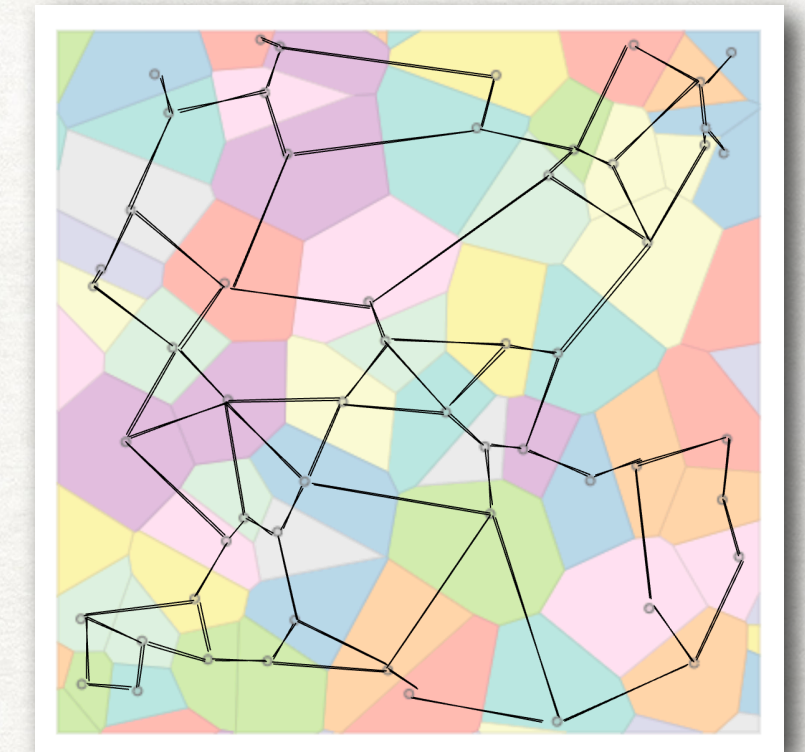
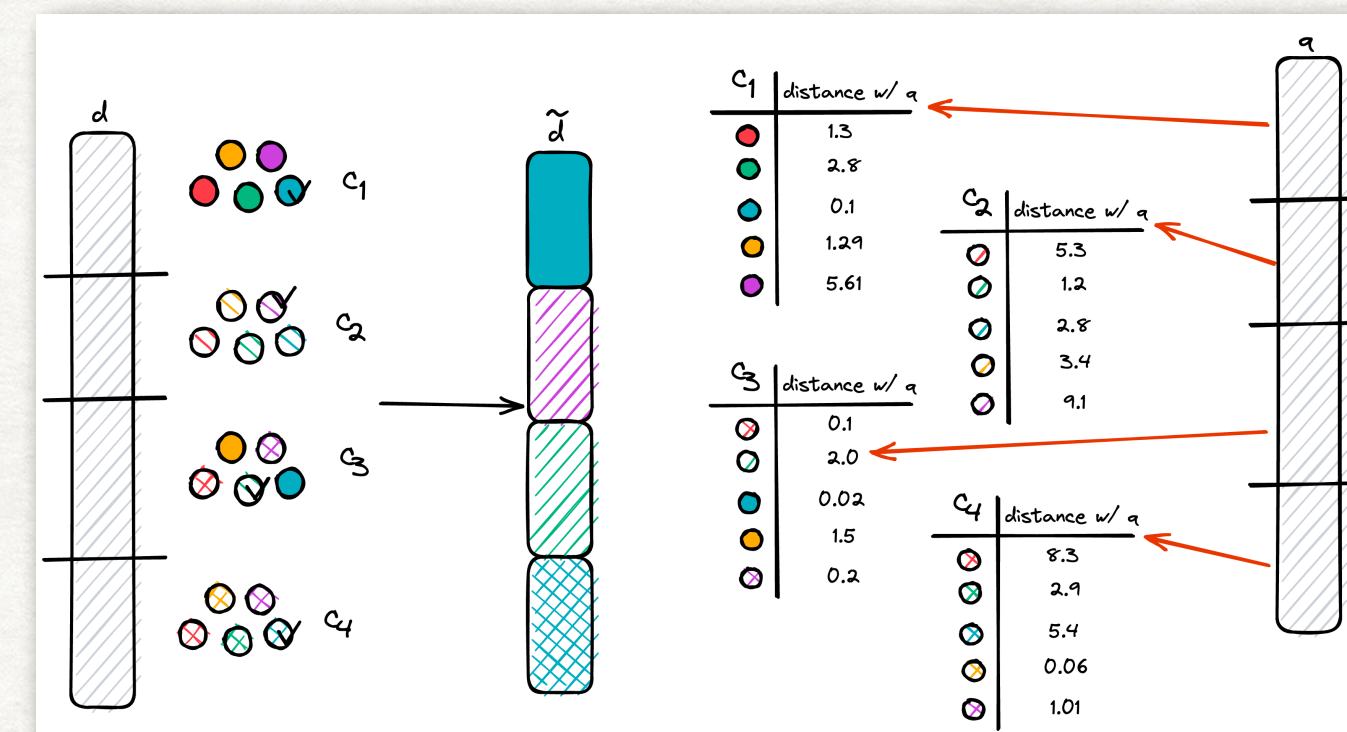


Inverted Index

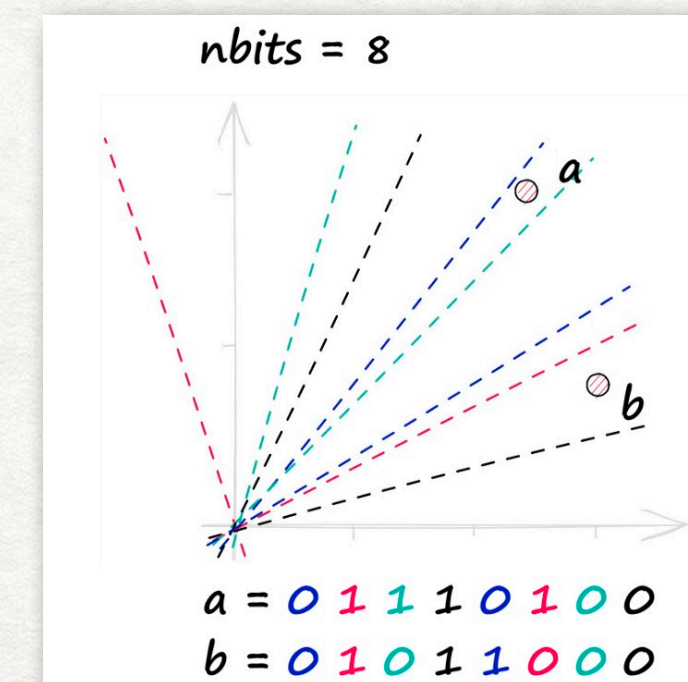
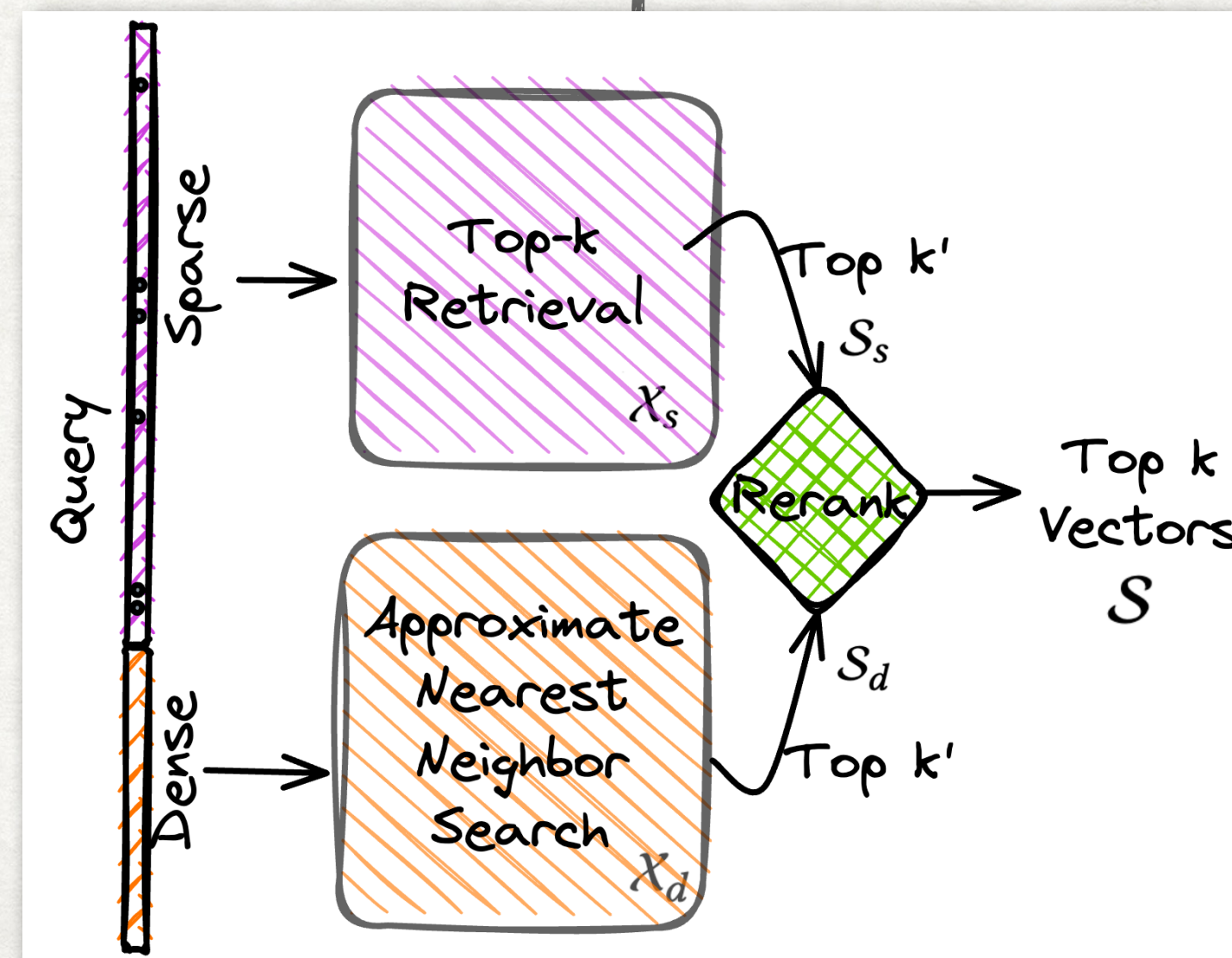


Top-k Retrieval

Product Quantization



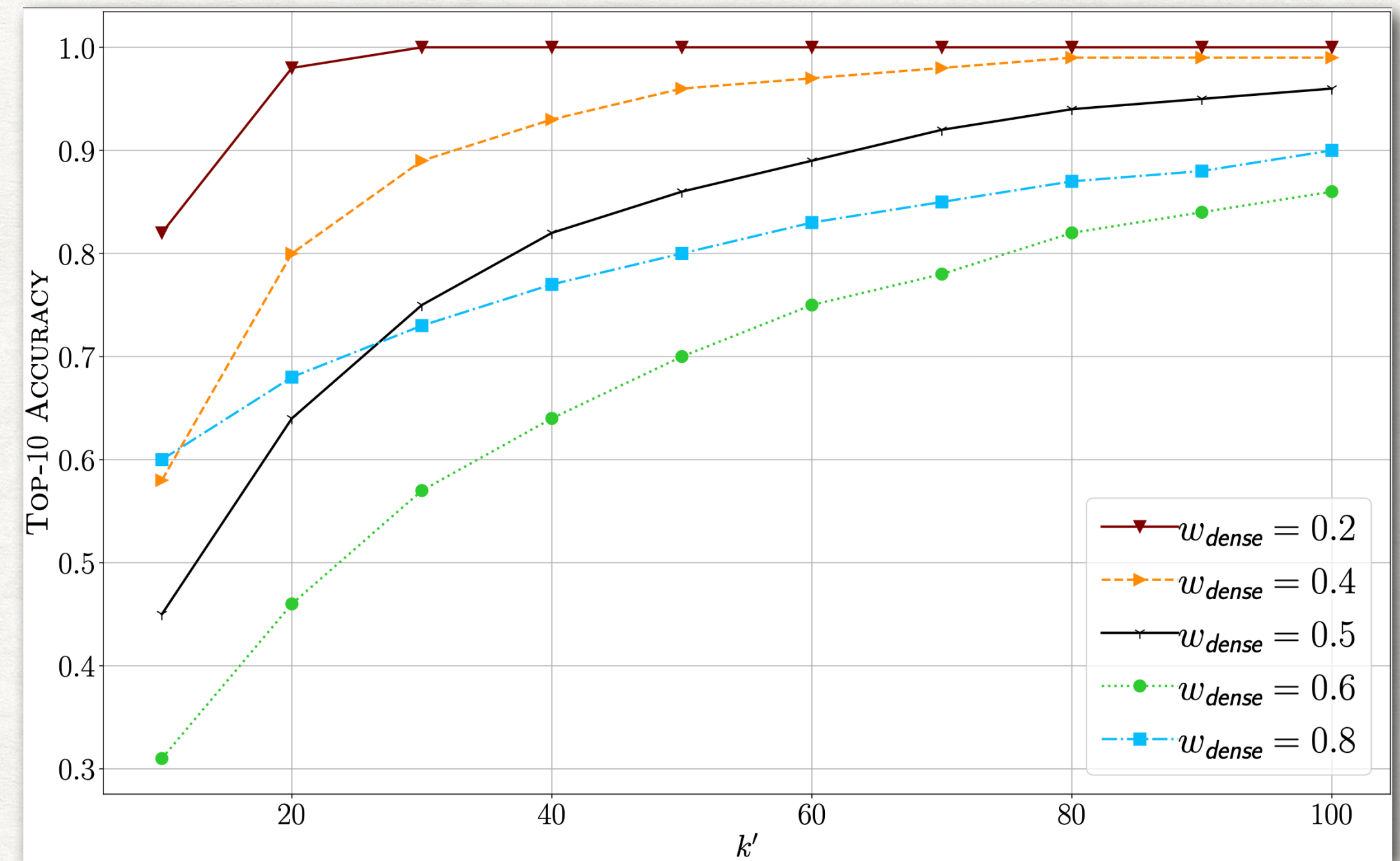
Graph-based ANN



Random Projections

WHAT IS WRONG WITH THAT PICTURE?

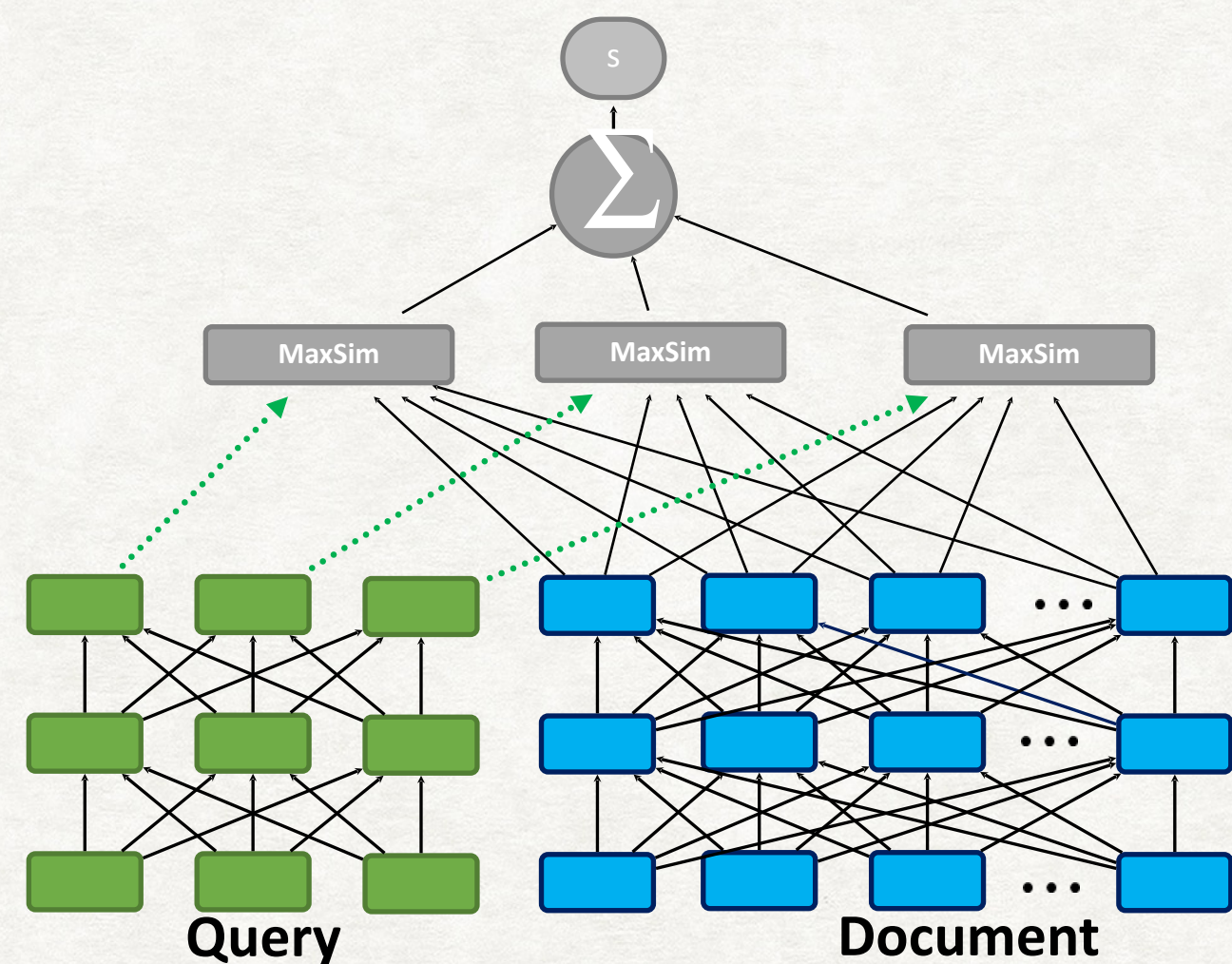
- * Limitations to efficiency
- * We must retrieve $k' \gg k$ to compensate for the separation of systems
- * Limitations to effectiveness
- * Poor retrieval quality when vectors are uncorrelated



Dense vectors in \mathbb{R}^{64} drawn from the exponential distribution and sparse vectors from \mathbb{R}^{1000} with average of 16 non-zero coordinates.

REPRESENTING DOCUMENTS AS A MATRIX

BAG OF VECTORS



$$\underset{X}{\operatorname{argmax}} \|QX\|_{\infty}$$

Mean Reciprocal Rank on the MS MARCO v1 (Passage) dataset

	Test MRR@10
BM25	0.218
SPLADE	0.383
ColBERTv2	0.397
SOTA (2023-09)	0.450

WHAT IS WRONG WITH THAT PICTURE?

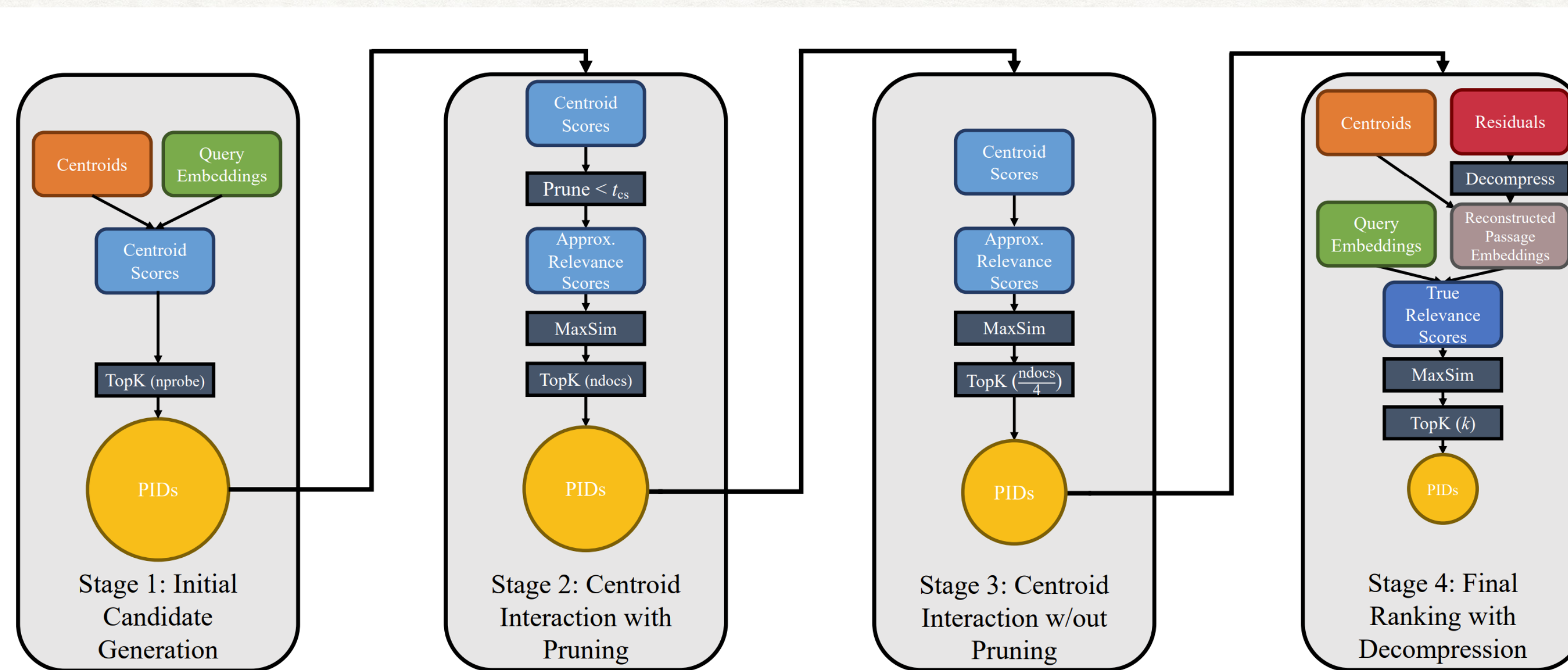


Figure 5: The PLAID scoring pipeline. The first stage generates an initial set of candidate passages using the centroids. Next the second and third stages leverage centroid pruning and centroid interaction respectively to refine the candidate set. Then the last stage performs full residual decompression to obtain the final passage ranking. We use the hyperparameter $ndocs$ to specify the number of candidates returned by Stage 2, and in our experiments we have Stage 3 output $\frac{ndocs}{4}$ passages.

OBSERVATION I

EXISTING ALGORITHMIC TOOLS ENABLE DISCOVERY OF PROMISING IDEAS,
BUT THEY **SHAPE YOUR VIEW** AND FUTURE RESEARCH

OBSERVATION II

HEURISTICS ARE TEMPORARY, **FRAGILE** SOLUTIONS

ACT III: MAXIMUM INNER
PRODUCT SEARCH
EXAMPLE OF A HARD PROBLEM



EVERYTHING IS A **VECTOR** IS EVERYTHING

MULTI-MODALITY IS SINGLE-MODALITY

RANKING IS RETRIEVAL

RETRIEVAL IS

$$\underset{v \in \mathcal{D}}{\operatorname{argmax}}^{(k)} q^T v$$

SUBPROBLEMS

COMPRESSION

INDEXING

RETRIEVAL

EUCLIDEAN DISTANCE

SUBPROBLEMS

COMPRESSION

INDEXING

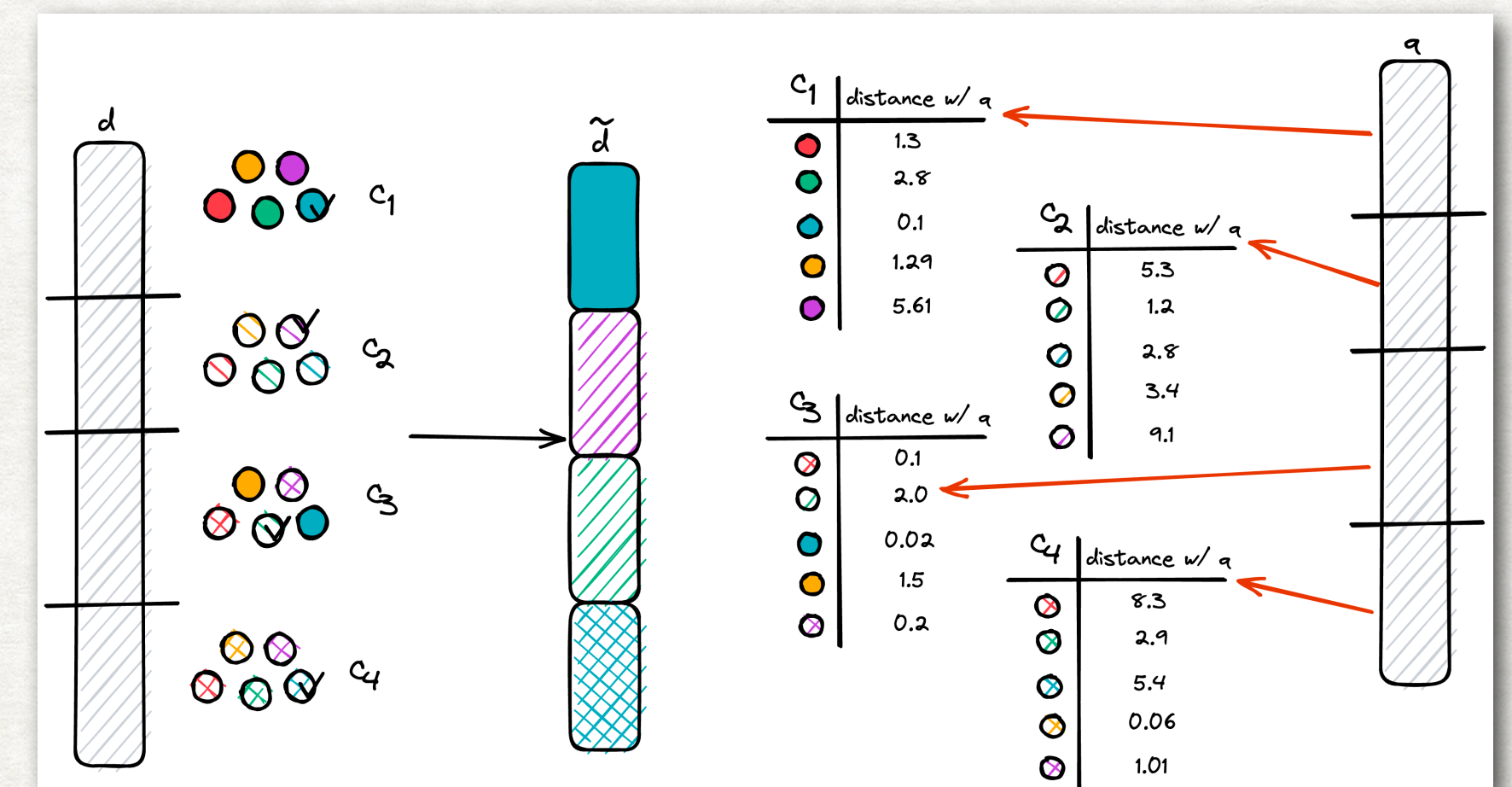
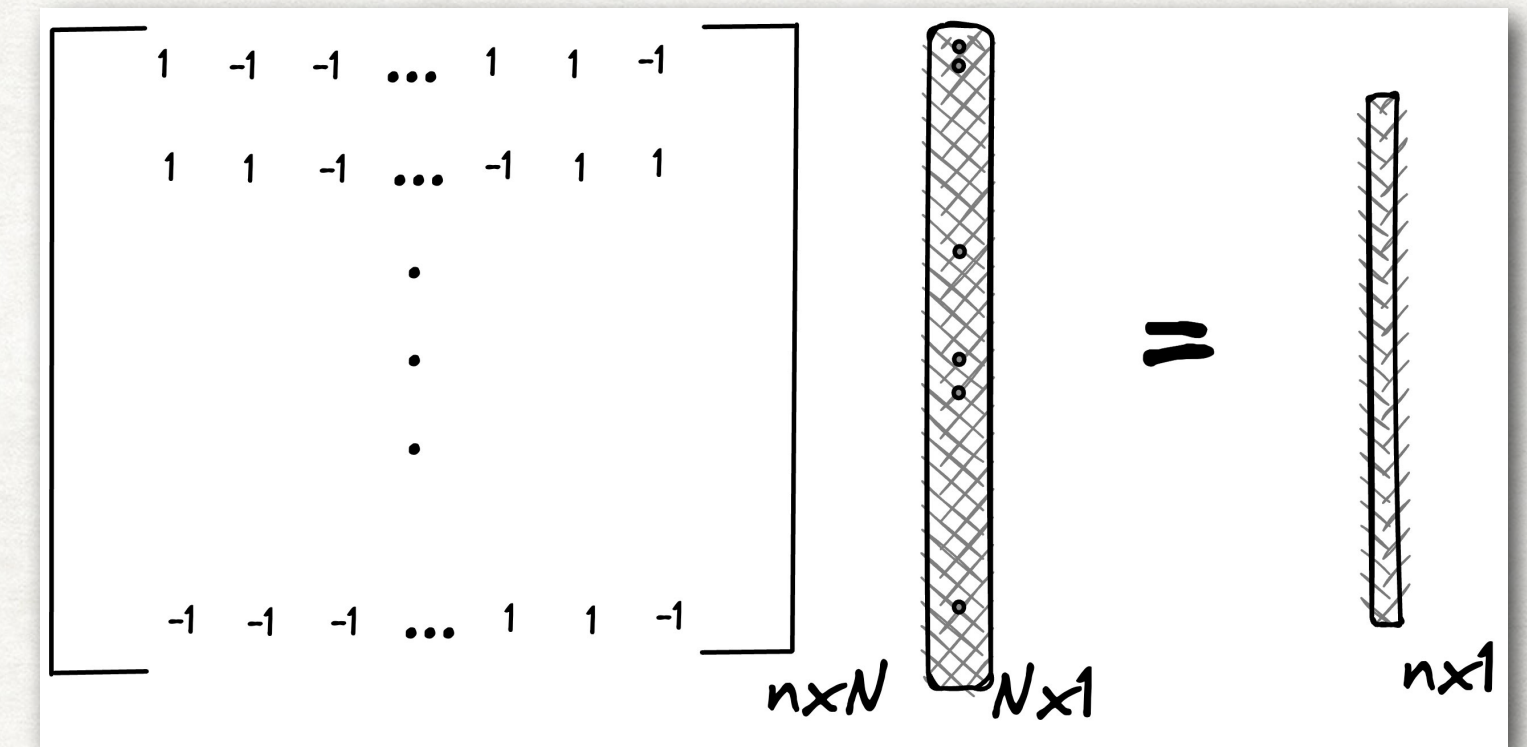
RETRIEVAL

VECTOR COMPRESSION

- ◆ **RQ:** Find a transformation $f: \mathbb{R}^N \rightarrow \mathbb{R}^n$ that preserves Euclidean distance between vectors:

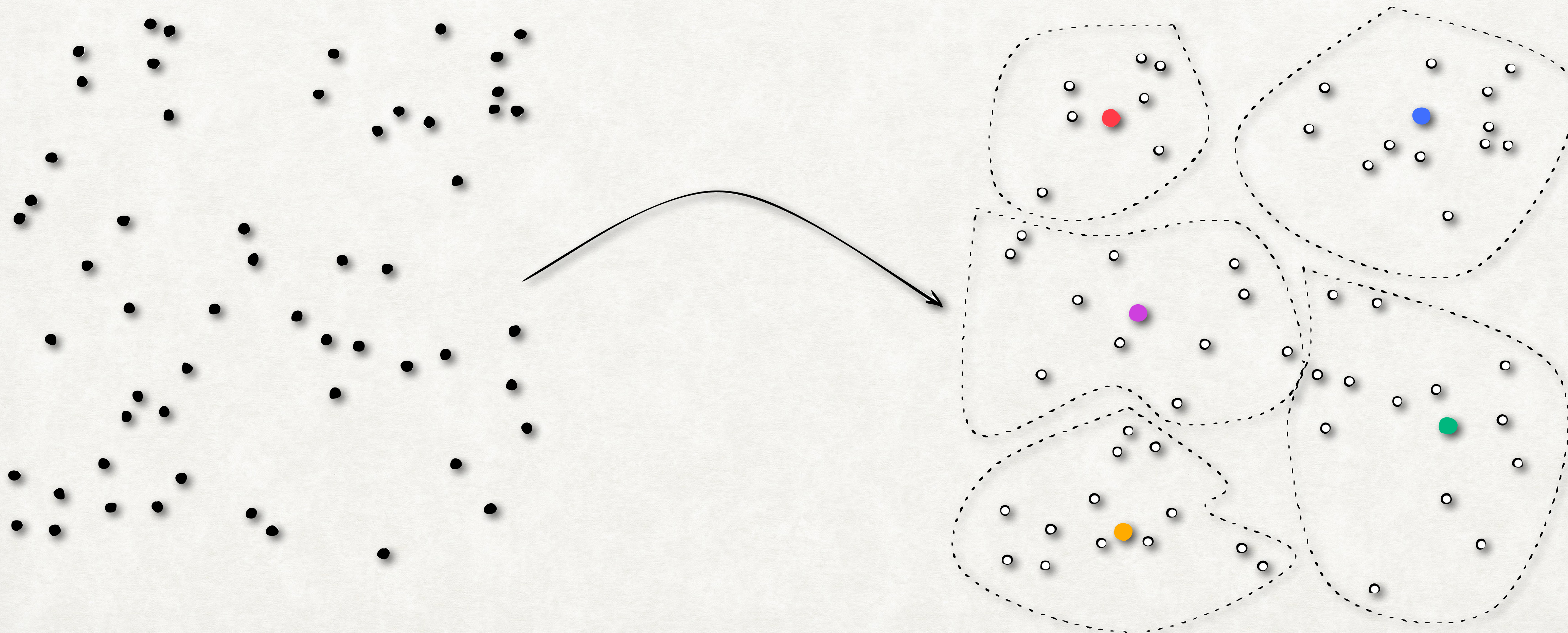
$$\|f(x) - f(y)\|_2 \approx \|x - y\|_2$$

Linear Sketches such as JL Transform



Product Quantization

INDEXING USING SPACE PARTITIONING

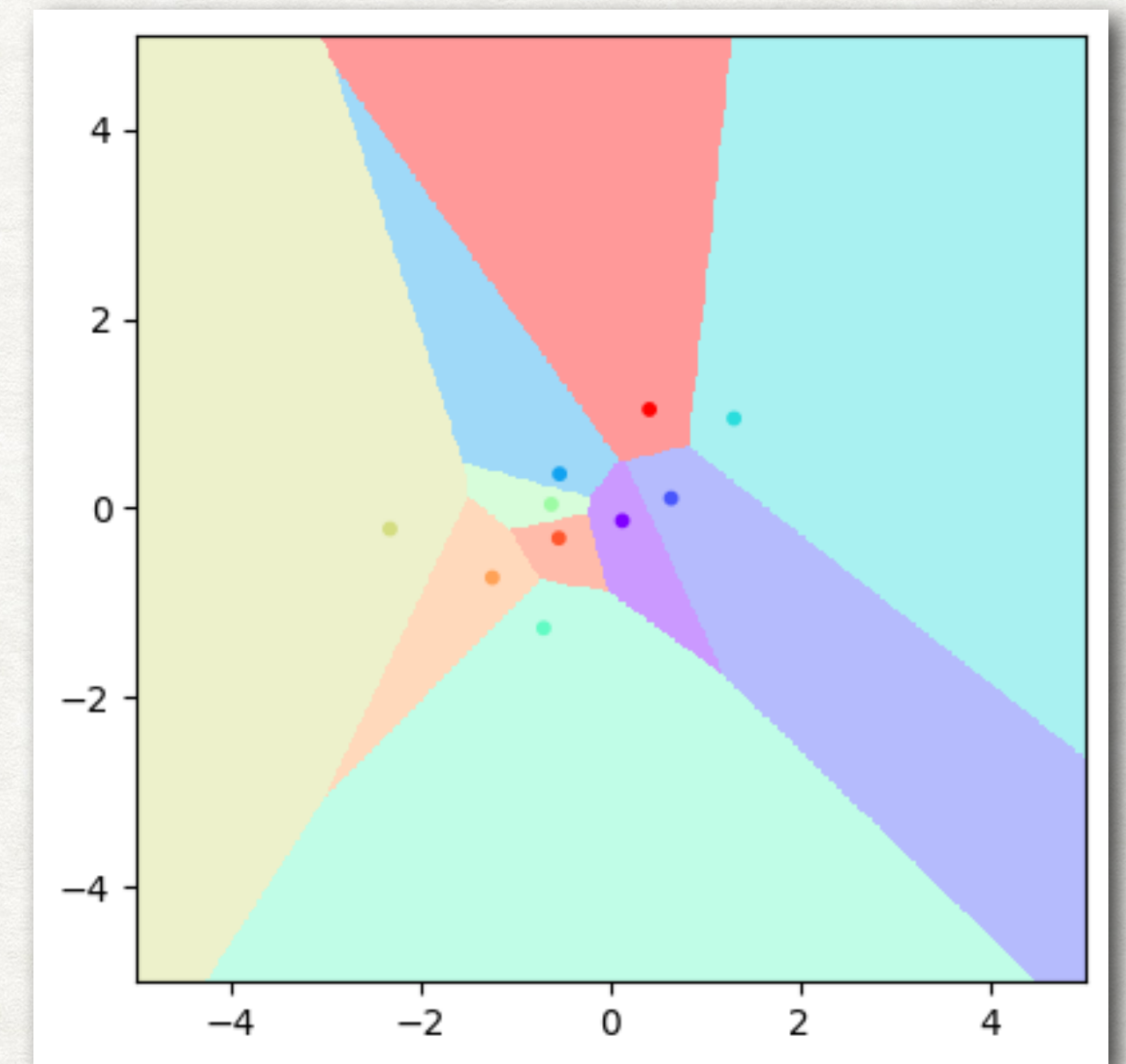


PARTITIONING

- ◆ **RQ:** Find partitions that approximate Voronoi cells:

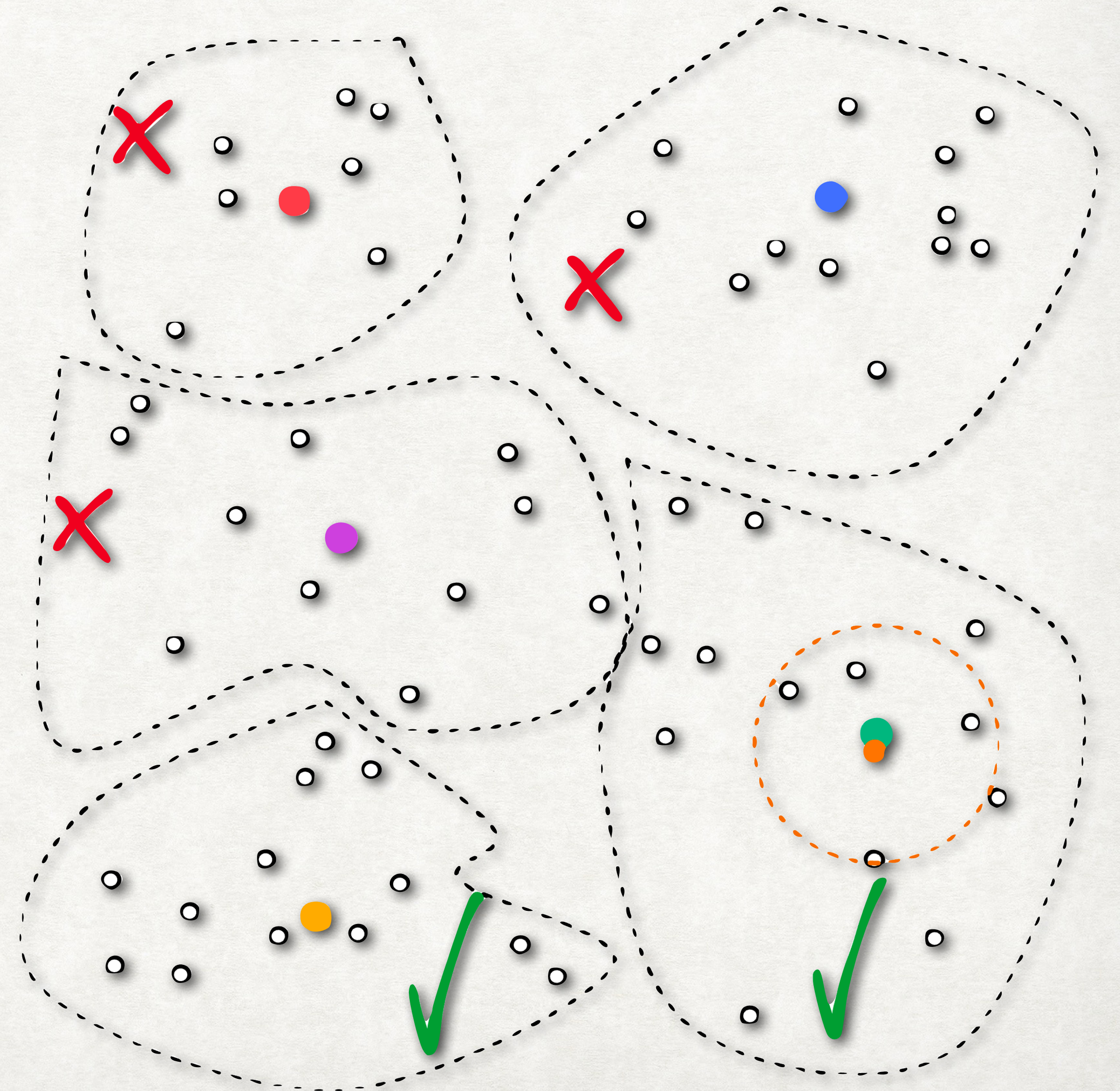
$$\min_{\mu_1, \mu_2, \dots, \mu_k} \sum_x \min_i \|x - \mu_i\|_2$$

Every point induces a polytope in the presence of other points



RETRIEVAL

- ◆ During search, we rank clusters by distance of query (q) from representatives (μ), then perform retrieval on the top clusters.



INNER PRODUCT

SUBPROBLEMS

COMPRESSION

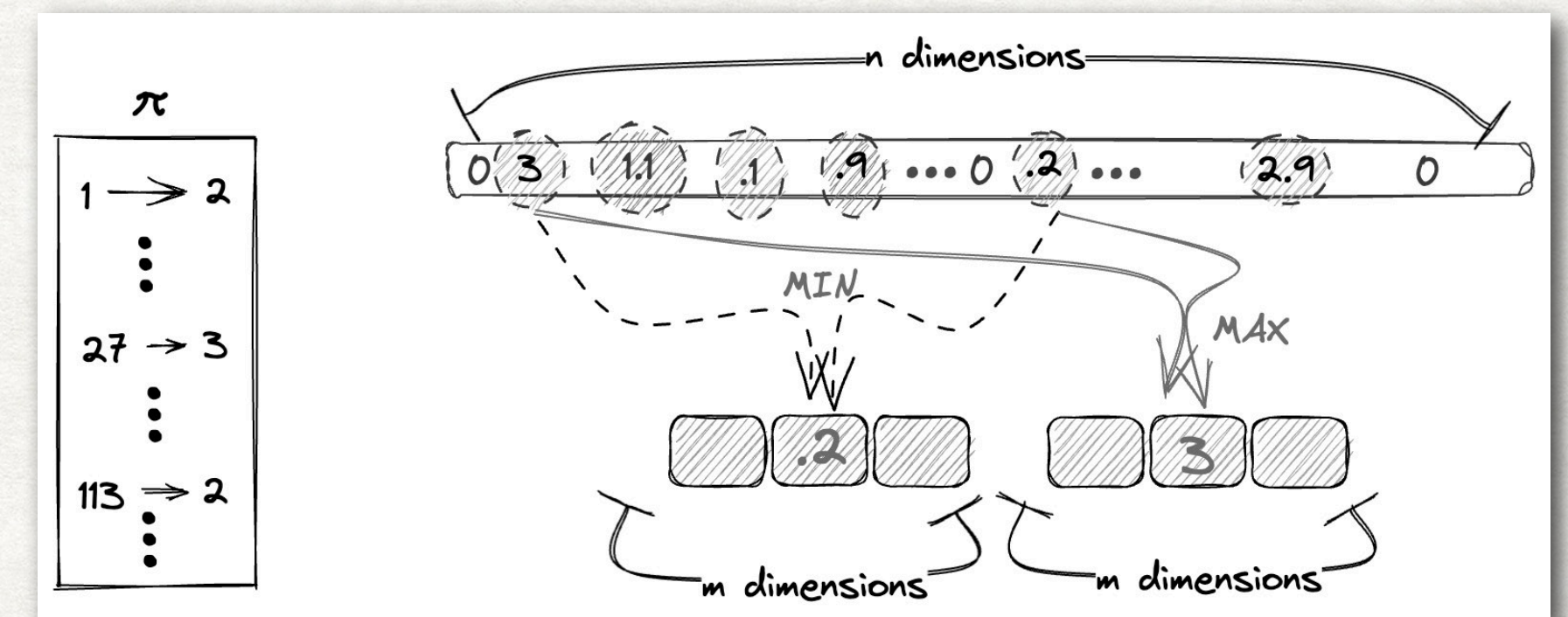
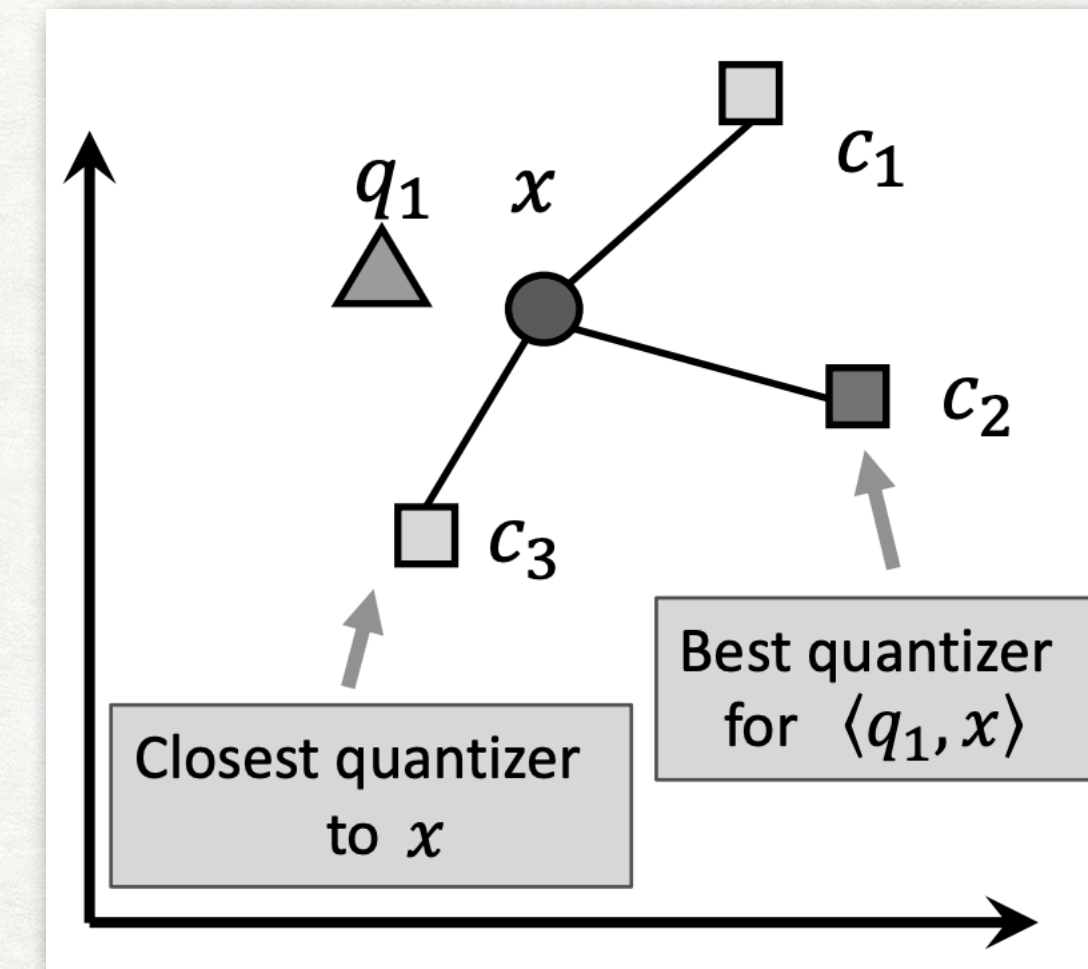
INDEXING

RETRIEVAL

VECTOR COMPRESSION

- ◆ ~~RQ: Find a transformation $f: \mathbb{R}^N \rightarrow \mathbb{R}^n$ that preserves Euclidean distance between vectors.~~
- ◆ RQ: Find a transformation $f: \mathbb{R}^N \rightarrow \mathbb{R}^n$ that preserves the **order induced by** inner product of vectors:

$$f(q)^T f(x) > f(q)^T f(y) \implies q^T x > q^T y \quad w.h.p$$



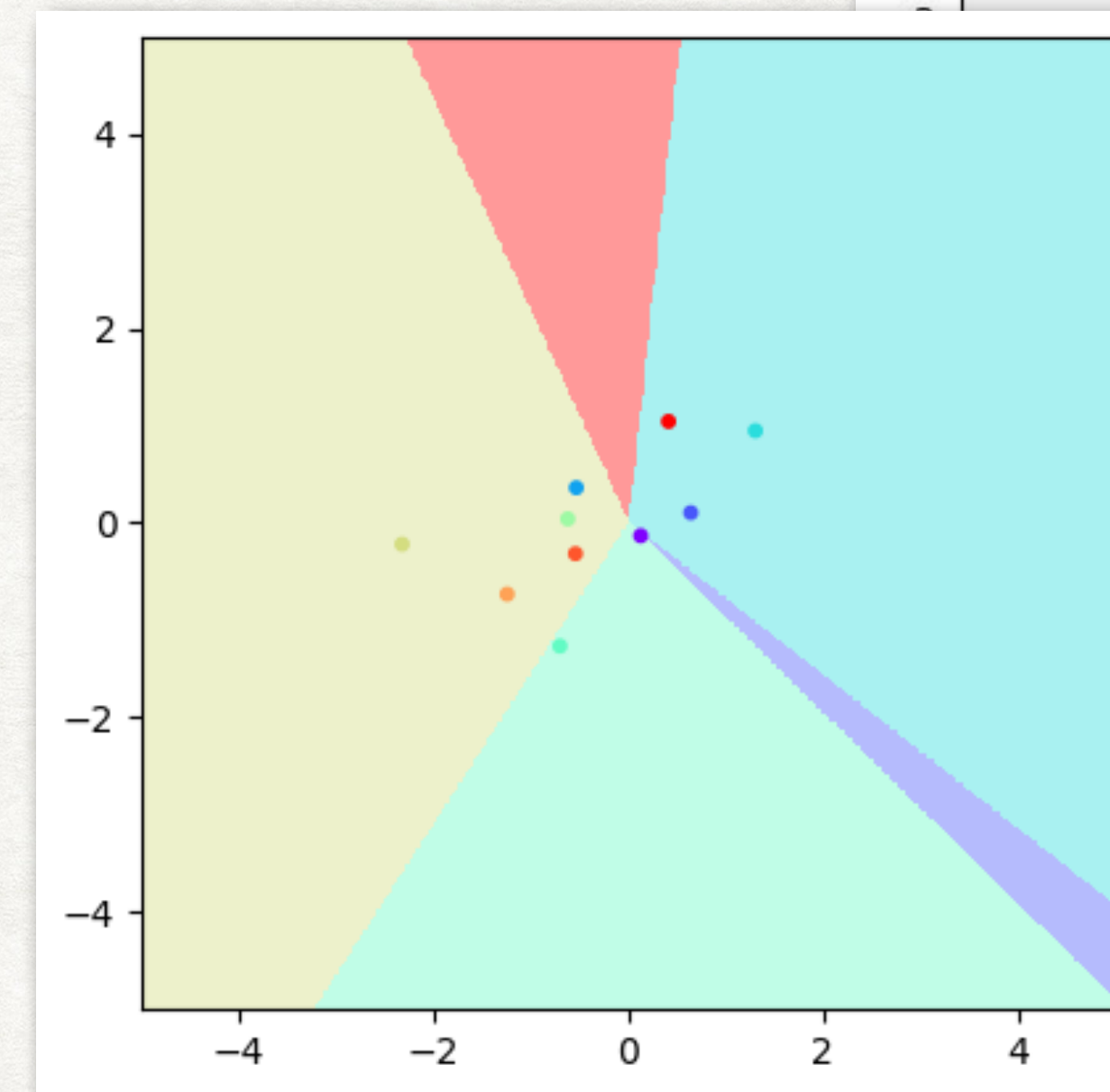
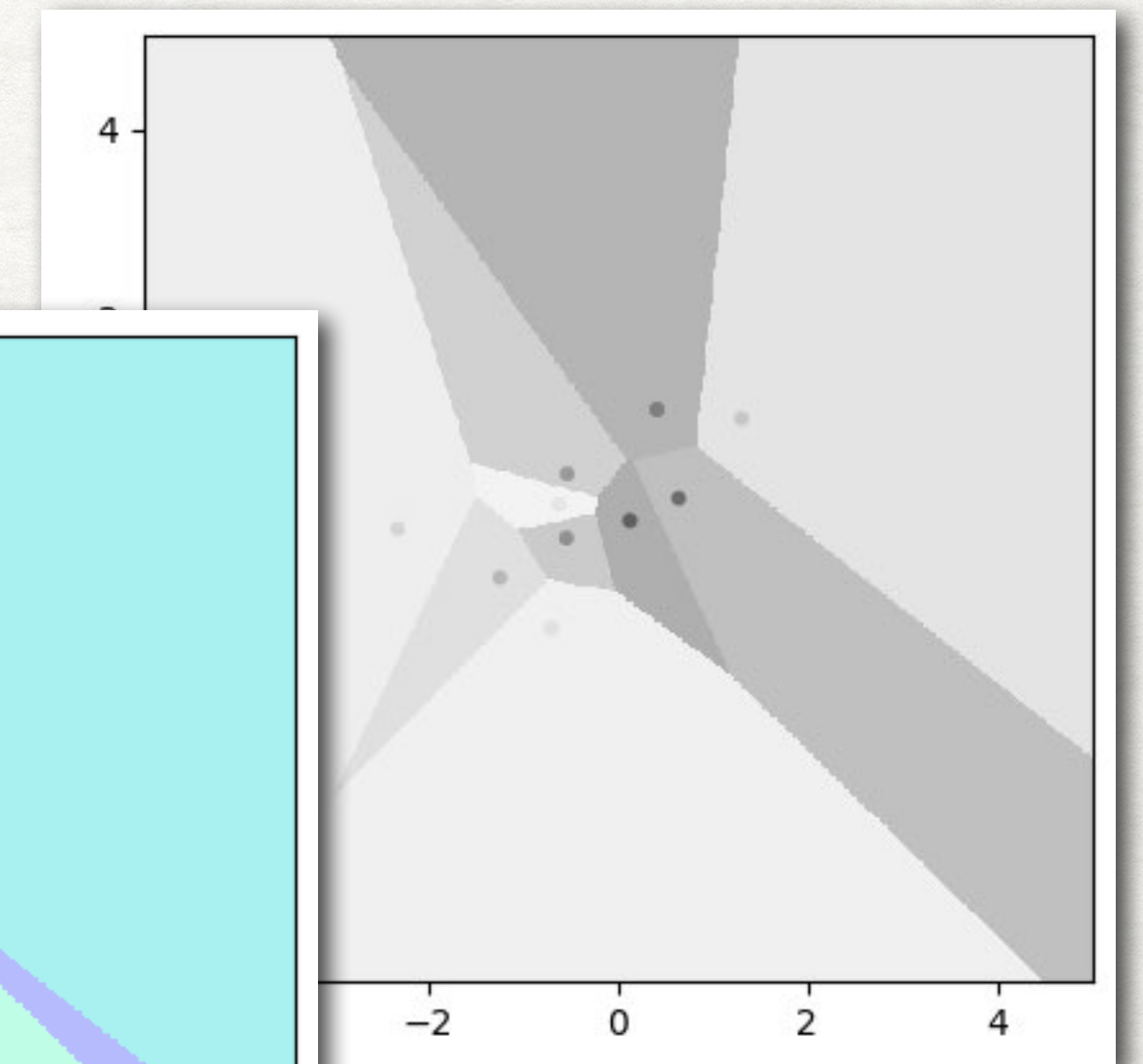
Nonlinear Sketches for Inner Product

POLYTOPES AND CONES

- ◆ ~~RQ: Find partitions that approximate Voronoi cells.~~
- ◆ RQ: Find partitions that cover inner product cones.

$\forall y \text{ s.t. } x^* = \operatorname{argmax} x^T y$ we have that
 $\mu(x^*) = \operatorname{argmax} \mu^T y \text{ w.h.p}$

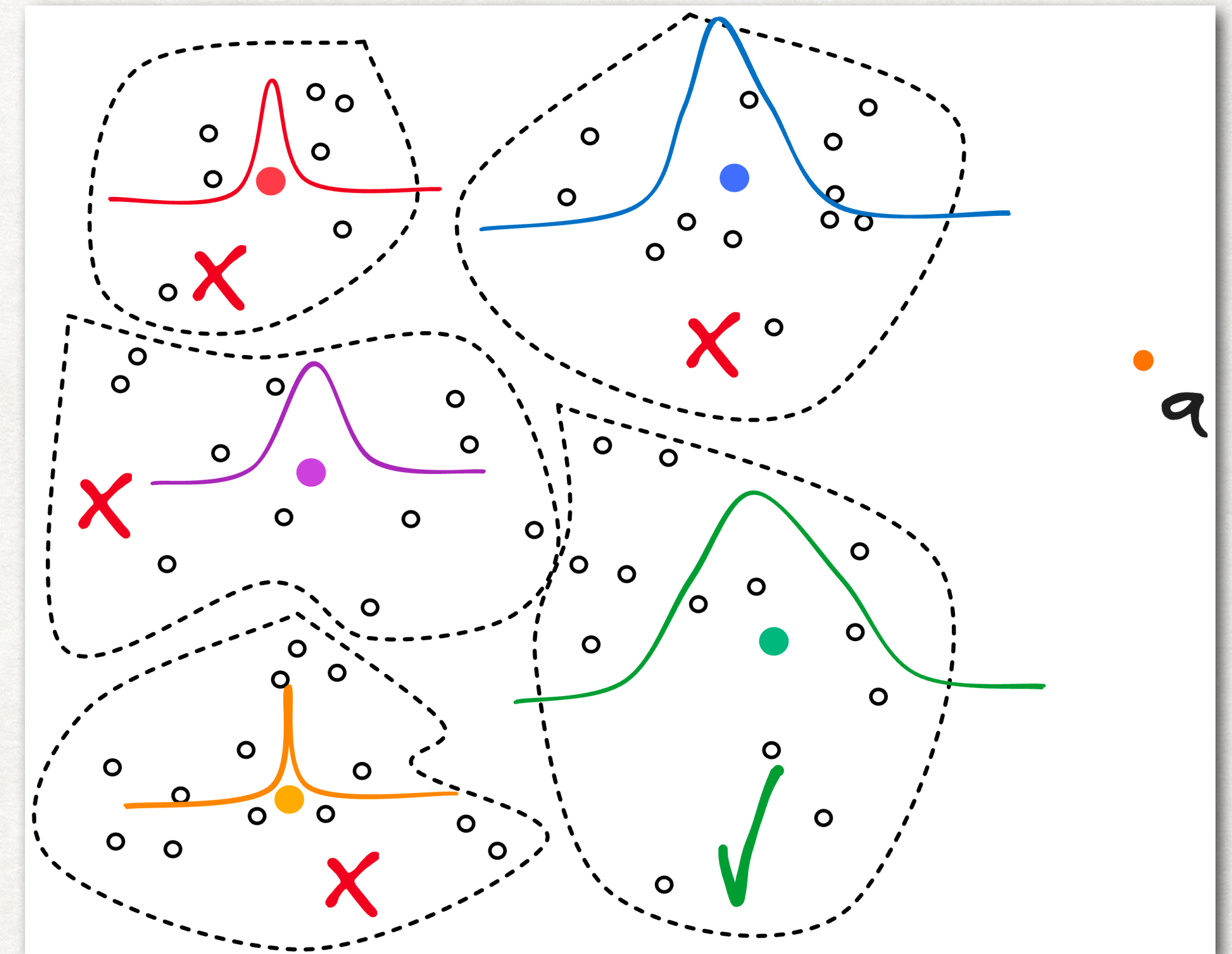
Every point induces a polytope in the presence of other points



Every point induces a convex cone (set theoretic) in the presence of other points

RETRIEVAL

- ◆ ~~During search, we rank clusters by the inner product of query (q) with representatives (μ), then perform retrieval on the top clusters.~~
- ◆ **RQ:** Given q and a static partition of the space, rank partitions using the distribution of inner products within each partition.
 - ◆ $\mathbb{P}[|q^T X - q^T \mu| > \epsilon] < \delta$
 - ◆ Connection to online optimization (Contextual Bandits)
- ◆ **RQ:** Is space partitioning-based search sub-linear for MIPS?



OBSERVATION

MODERN INFORMATION RETRIEVAL HAS A VARIETY OF UNIQUE RESEARCH QUESTIONS THAT NEED A THOROUGH INVESTIGATION.

... AND THAT IS WHY I BELIEVE

**INFORMATION RETRIEVAL NEEDS
MORE THEORETICIANS**